



The Reality of Reality TV: Reality Show Business Plans: Everything you need to know to get your reality show green-light that nobody wants to share but me.

Dr. Melissa Caudle

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A step-by-step approach that guides reality show producers and creators on how to write effective pitch packets and business plans for reality shows. This book features information and details on every aspect of a reality show business plan including the executive summary, logline and synopsis, episode breakdowns, marketing, distribution and budgeting. This book is a must for all creators and producers of reality shows.

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