

# Business Across Cultures: Effective Communication Strategies (English for Business Success)

Laura M. English, Sarah Lynn

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## **Business Across Cultures: Effective Communication Strategies (English for Business Success)**

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This text takes a business-case approach to looking at cross-cultural business practices and values, and how these affect international business conduct. A task-based, self-explanatory text, this work draws on students' critical thinking skills and should also develop their oral skills.



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