



The Tools & Techniques of Investment Planning

Stephan Leimberg, Robert Leclair

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Draws together the important topical concepts and investment instruments of:

Fundamental & technical analysis

Commodity & single-stock futures

Corporate & municipal bonds

Government & asset-based securities

Exchange-traded & mutual funds

Direct & indirect real estate holdings

Hedging & option strategies

Investment risk

Modern portfolio theory

Performance measurement

Asset pricing models

Portfolio construction

Formula Investing

Equity holdings in stocks

Newly Revised 2nd Edition of *Tools & Techniques of Investment Planning* includes relevant topics such as controlling volatility, behavioral finance, free cash flow to the firm, forex markets, dividend yield approach, strategic asset allocation, tactical asset allocation and so much more. *Tools & Techniques of Investment Planning* will be invaluable at increasing your responsiveness through comprehensive, technically relevant answers that are quickly found and reflect current regulations.

Chapters to feature: the top 12

Portfolio Management and Measurement

Asset Allocation and Portfolio Construction

Hedging and Option Strategies

Exchange-Traded Funds (ETFs)

REITs (Real Estate Investment Trusts)

Financial Futures

Mutual Funds

Measuring Yield

Convertible Securities

Asset Pricing Models

Asset-Backed Securities

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Delivers value at any knowledge level introductory, overview & review!

Testimonials

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Stephan R. Leimberg, Lead Author of Tools & Techniques

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