



Personal Finance: Turning Money into Wealth & MyFinanceLab with Pearson eText Student Access Code Card Package (5th Edition)

Arthur J. Keown

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KEY BENEFIT: Through the presentation of the Ten Fundamental Principles of Personal Finance, this text empowers readers with the knowledge they need to successfully make and carry out a plan for their own financial future.

FINANCIAL PLANNING; MANAGING YOUR MONEY; PROTECTING YOURSELF WITH INSURANCE; MANAGING YOUR INVESTMENTS; LIFE CYCLE ISSUES

MARKET: This text's easy-to-read and relatable pop-culture references make it a must have for those who want to master their own finances.

MyFinanceLab Student Survey Results

Did the Learning Aids or Hints (Help Me Solve This, View an Example, ebook links) in MyFinanceLab help you?
88.4% said YES!

Please check all of the Learning Aids that helped you while working on homework.
72.1% listed Help Me Solve This
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Did MyFinanceLab help you earn a higher grade on your homework, exams and/or the course?
94.3% said YES!

Would you recommend your instructor to use MyFinanceLab for future courses?
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Did you do any additional work in MyFinanceLab that was not required by your instructor?
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Of the total amount of time you spent

studying for this course, what percentage of the time was in MyFinanceLab and what percentage of the time was spent using other learning resources?

63.25% of time in MFL

34.24% of time in other learning resources

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Matthew Simons:

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