



Rapid Realignment: How to Quickly Integrate People, Processes, and Strategy for Unbeatable Performance

George Labovitz, Victor Rosansky

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The alignment tools you need to win in today's complex, fast-paced business world

"In *The Power of Alignment*, Labovitz and Rosansky showed us that organizational alignment was essential for success. They helped us focus on mission accomplishment while driving out cost. In *Rapid Realignment* they show us again how great leaders are working alignment every day!"

—ADMIRAL VERN CLARK, former Chief of U.S. Naval Operations

"What are the enablers of business success? A clear plan, effective execution, and a willingness to adapt quickly are important, but the big enabler is talented, engaged, aligned people. *Rapid Realignment* makes the case in a compelling way and provides a toolkit for creating organizational alignment."

—KEN FREEMAN, Dean, School of Management, Boston University, and former CEO of Quest Diagnostics

"When it comes to integrating care across two organizations, alignment is critical to success."

—DR. JAMES MANDELL, CEO, Children's Hospital Boston

"Building on a set of core principles, *Rapid Realignment* provides a flexible and relevant toolset to help organizations quickly and effectively assess and make adjustments to direction." —FRANK H. SCHNEIDER, III, Executive Vice President, CFO and CIO, Jockey International, Inc.

"*Rapid Realignment* gives managers the tools they need to navigate today's ever changing business climate."

—JOHN PATRICK, CEO, Farmington Bank

From the authors of the bestselling book *The Power of Alignment*

When Vern Clark became the Chief of Naval Operations in 2001, he made alignment one of his top five goals for the Navy. He also made George Labovitz and Victor Rosansky's pioneering book, *The Power of Alignment* (1997), required reading for every admiral. Under Clark's leadership, the U.S. Navy underwent one of the greatest—and most successful—organizational transformations in its 200-year history.

Now, Labovitz and Rosansky introduce the highly anticipated follow-up to their groundbreaking book: *Rapid Realignment*.

The business world has changed dramatically since 1997. With the pace of technological, competitive, and social change increasing at an amazing rate, the difference between winning and losing today lies in a company's ability to adapt and stay focused. *Rapid Realignment* gives you the insights and tools you need to ensure that strategy, customers, processes, and people work seamlessly together in the service of customers and that they continually realign in the face of change. The authors provide everything you need to know about:

- **Engaging employees at every level with the "Main Thing" of your business**

- Linking strategy and organizational processes
- Bringing the customer voice inside your company through social media
- Using social media and digital technology to quickly identify points of misalignment at any level
- Creating the “Enterprise Effect”

Case studies from a broad array of companies, including FedEx, Quest Diagnostics, the U.S. Navy, Dana Farber/Children’s Hospital Cancer Center, Farmington Bank, and others clearly illustrate the authors’ methods, demonstrating that they work in any industry.

Rapid Realignment provides a practical blueprint for “wowing” customers and reaching peak organizational performance—no matter what today’s turbulent world throws your way.

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Annie Hendricks:

People live in this new morning of lifestyle always make an effort to and must have the time or they will get lot of stress from both everyday life and work. So , once we ask do people have extra time, we will say absolutely of course. People is human not a robot. Then we consult again, what kind of activity are there when the spare time coming to an individual of course your answer will unlimited right. Then ever try this one, reading ebooks. It can be your alternative inside spending your spare time, the book you have read is Rapid Realignment: How to Quickly Integrate People, Processes, and Strategy for Unbeatable Performance.

Karen Horton:

This Rapid Realignment: How to Quickly Integrate People, Processes, and Strategy for Unbeatable Performance is great guide for you because the content which can be full of information for you who have always deal with world and have to make decision every minute. This kind of book reveal it facts accurately using great organize word or we can point out no rambling sentences included. So if you are read that hurriedly you can have whole information in it. Doesn't mean it only offers you straight forward sentences but challenging core information with attractive delivering sentences. Having Rapid Realignment: How to Quickly Integrate People, Processes, and Strategy for Unbeatable Performance in your hand like finding the world in your arm, details in it is not ridiculous a single. We can say that no e-book that offer you world throughout ten or fifteen second right but this e-book already do that. So , this is certainly good reading book. Hey Mr. and Mrs. occupied do you still doubt which?

Rick Beard:

On this era which is the greater person or who has ability to do something more are more treasured than other. Do you want to become certainly one of it? It is just simple strategy to have that. What you should do is just spending your time little but quite enough to possess a look at some books. One of many books in the top checklist in your reading list is usually Rapid Realignment: How to Quickly Integrate People, Processes, and Strategy for Unbeatable Performance. This book which can be qualified as The Hungry Mountains can get you closer in turning out to be precious person. By looking right up and review this publication you can get many advantages.

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