



The Form of Design: Deciphering the Language of Mass Produced Objects

Josiah Kahane

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This is the first all-encompassing book about the visual language of man-made products, explaining how mass-produced objects evolve over time and what made them change. Form evolution behaves in a similar way to language evolution and, to some extent, even to natural evolution. In the book the author materializes the governing rules of form evolution by means of fourteen case studies.

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