



# Great Answers, Great Questions For Your Job Interview, 2nd Edition

*Jay A. Block, Michael Betrus*

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**Great Answers, Great Questions For Your Job Interview, 2nd Edition** Jay A. Block, Michael Betrus

*The classic guide to acing any interview?updated with critical skills for networking, video interviewing, and researching companies*


*Great Answers, Great Questions For Your Job Interview* prepares you to answer the trickiest questions and make yourself stand out from the competition. From pre-interview research to follow-up calls, the authors walk you through every step of the process and provide powerful advice on customizing your resume for any position.

*Includes worksheets and exercises that help you practice your responses to interview questions*

- NEW: How to land an interview through smart networking, researching a company before the interview, and following up afterwards on LinkedIn and other social media sites
- NEW: Preparing for a video interview on Skype
- NEW: Tips on salary negotiation
- NEW: Techniques for creating a “culture match” with a potential employer
- NEW: Essential information on role playing

**Jay A. Block** is the cofounder of the Professional Association of Resume Writers and Career Coaches (PARW/CC). He developed a groundbreaking career management and empowerment program for the Workforce Development System nationwide, the U.S. Department of Labor, and other leading career and employment-related organizations.

**Michael Betrus** is a sales director by trade, having conducted hundreds of interviews and hires, and a career seminar leader for students on campuses nationwide.

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