



Making and Managing Public Policy (Routledge Masters in Public Management)

Karen Johnston Miller, Duncan McTavish

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Understanding how public policy is made and managed is a key component in studying the disciplines of public management and administration. Such are the complexities associated with this topic, a deeper understanding is vital to ensure that practising public managers excel in their roles.

This textbook synthesizes the key theories, providing a contemporary understanding of public policy and how it relates to private and other sectors. It integrates this with the management and implementation of public policy, including outlines of organizations, practices and instruments used.

Pedagogical features include chapter synopses, learning objectives, boxed international cases and vignettes and further reading suggestions. This useful, concise textbook will be required reading for public management students and all those interested in public policy.

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