



Straight From The Top: Strategies and Tactics From Leading IP Lawyers

Robert Tosti, James Higgins Jr., Stacey Halpern, Dustin DuFault, Kathryn Ossian, Leslie Lott, Barry Chapin, Rudolph Telscher, Daniel McDonald, Steve Hansen

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In IP Law Insights: Top IP Lawyers Share What They Know Best, ExecSense covers everything an IP Lawyer needs to know about Internal key concepts for Protecting Patentable Inventions, Enforcing IP Rights, Restraining Order and Preliminary Injunctions, as well as Constructing Patent Estated of Value - for Less. Update your knowledge on the basics of Crafting Legal Game Promotions, Approaching IP in the Age of the Internet, Purchasing Enterprise Software, Temporary Restraining Order, Global IP Strategies, and Foreign Trademark Rights.

Featured Authors

Dale Carlson, Partner, Wiggin & Dana

Michael DiNardo, Intellectual Property Attorney, Kelly & Kelly, LLP

Joseph E. Kovarik, Attorney, Sheridan Ross, PC

Judith Grubner, Partner, Intellectual Property Practice Group, Arnstein & Lehr LLP

David Applegate, Attorney, Williams Montgomery & John LTD

Michael Overly, Esq., Partner, Foley & Lardner LLP

Richard Zaitlen, Partner, Pillsbury Winthrop Shaw Pittman LLP

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C. Dennis Loomis, Partner, Baker Hostetler



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