



Language and Humour in the Media

Jan Chovanec

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Language and Humour in the Media provides new insights into the interface between humour studies and media discourse analysis, connecting two areas of scholarly interest that have not been studied extensively before. The volume adopts a multi-disciplinary approach, concentrating on the various roles humour plays in print and audiovisual media, the forms it takes, the purposes it serves, the butts it targets, the implications it carries and the differences it may assume across cultures. The phenomena described range from conversational humour, canned jokes and wordplay to humour in translation and news satire. The individual studies draw their material for analysis from traditional print and broadcast media, such as magazines, sitcoms, films and spoof news, as well as electronic and internet-based media, such as emails, listserv messages, live blogs and online news. The volume will be of primary interest to a wide range of researchers in the fields of discourse analysis, sociolinguistics, intercultural studies, pragmatics, communication studies, and rhetoric but it will also appeal to scholars in the areas of media studies, psychology and crosscultural communication.

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