



# Graphic Design: A User's Manual

*Adrian Shaughnessy*

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## **Graphic Design: A User's Manual** Adrian Shaughnessy

This book offers students, novice designers, and battle-toughened professionals alike an insider's guide to the complexities of current graphic design practice and thinking.

It contains all you need to know to survive and prosper in the complex, ever-shifting world of graphic design. Set out in A-Z style and written in a realistic, conversational, and insightful way, the book provides advice on the fundamental topics and issues that face designers in their daily lives. It looks at everything from kerning to presenting, from budgeting to dealing with rejection, from annual reports to interface design.

Adrian Shaughnessy, author of the best-selling *How to be a Graphic Designer Without Losing Your Soul*, is himself a successful designer, and brings a wealth of experience to this very useful and entertaining book.

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