

Advances in Membership Categorisation Analysis



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This is an exciting addition to the dynamic, multidisciplinary field of membership categorization analysis. Bringing together the biggest names in MCA this landmark publication provides a contemporary analysis of the field and a platform for emerging researchers and students to build upon.

The book sets out the current methodological developments of MCA highlighting its analytic strength – particularly when examining social identity and social knowledge. It provides a sophisticated tool of qualitative analysis and draws from a wide range of empirical studies provided by global scholars.

The culmination of years of international research this agenda-setting text will be essential reading for academics and advanced students using membership categorization across the social sciences; particularly in media and communication studies, sociology, psychology, education, political science and linguistics.

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